

MENTOR

MELETHIA TUGGLE

Melethia Tuggle, MBA (Technology), is a strategic leader with deep expertise in partnership strategy, intellectual property licensing, and go-to-market execution across multiple industries. Over a 15-year tenure at Microsoft's headquarters, she led global IP licensing for Xbox - guiding cross-functional teams to launch new products, expand categories, and maximize profitability. She later served as chief negotiator and director of partnership strategy for MSN Entertainment, securing exclusive deals with celebrities and major brands like LeBron James, Disney, the Golden Globes, Sony, and Universal Music Group to drive platform growth, innovation, and multi-million dollar advertiser engagement.

Today, as Founder & CEO of Robin Steel - a specialty contractor - Melethia delivers turnkey wayfinding solutions that elevate pedestrian safety, accessibility, and code compliance in commercial and public spaces. Her team's standout projects include the Rolex building, Live Nation Dos Equis Pavilion, SMU, Children's Medical Center Dallas, and the Four Seasons Hotel New Orleans among many others. A passionate mentor and community builder, she served as President of 1 Million Cups Frisco - guiding it to become the largest entrepreneur education group in Collin County - and she continues to support emerging leaders.

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She now serves on the boards of Baylor Scott & White - Centennial and the Boys & Girls Clubs of Collin County where she will co-chair its highly anticipated 21st Annual Chrysalis Ball this November.

Her background offers a rare blend of global corporate leadership, technical innovation, entrepreneurial vision, regulatory expertise, and deep community involvement. Named one of Frisco's Women of Inspiration 2025, Melethia lives in Frisco with her husband, Tug, and their three beautiful children: Taigen, Livia, and Kilah.