

MENTOR

JAMES COLLINS

James Collins, Retired Senior Vice President McDonalds Corporation, is a highly-accomplished forward thinking board member and general management executive with a wide variety of experience in overseeing marketing, finance, real estate development, human resources and communications. Collins serves as a key contributor by directing aggressive business growth in competitive environments.

He creates growth-based strategies to address changing market trends and improve the focus on the market, securing long-term profitability. With a proven track record of extensive and successful leadership experience, Collins utilizes a vast background, knowledge, and professional skill set to contribute to significant increases in revenue.

