

MENTOR

BRESHELL WEST

Breshell is a Frisco-based social media influencer and marketing strategist who has generated over 100 million views and driven record-breaking sales for local businesses. With 160,000+ followers and a monthly reach topping 4 million, she's collaborated with major tourism boards including the State of Tennessee, Destin-Fort Walton Beach, Florida, and Destination West Yellowstone.

As North Texas's only H-E-B Ambassador for three years, Breshell is known for blending creativity, storytelling, and strategy to inspire audiences and deliver measurable results for brands and communities.

