



DANA LARSON
Biography

Emmy Award winning sportscaster Dana Larson joined FOX Sports Southwest in July 2002. She anchors nightly pregame and postgame shows for the region's professional sports teams, including the Dallas Mavericks and the Texas Rangers.

Larson also hosts an assortment of interview and documentary specials spotlighting prominent athletes in the Southwest region, and co-hosts several of FOX Sports Southwest's weekly magazine shows.

Larson joined FSSW after working 1½ years as a sports reporter at Austin NBC affiliate KXAN-TV. She began her broadcasting career in April 2000 as a weekend sports anchor/reporter for KWTX-TV in Waco, upon graduating from Southern Methodist University in Dallas.

Larson has established herself as one of the region's top sportscasters. In 2003, she received her first of many awards in only her third year in television, winning a Lone Star Emmy for her heartwarming story of Duncanville, Texas High School soccer player Michael Green, who was badly burned in a house fire as an infant.

Larson has since added more Lone Star Emmys in 2006 for her role on the Red River Rivalry special previewing the Texas-OU game, in 2014 as host of the Mavs Live postgame show, and in 2015 for her inspirational story on Texas Rangers super fan Dawn Shepard.

She also has been recognized with a Press Club of Dallas Katie Award and an International Telly for various sports specials.

Born in Denver and raised in Scottsdale, Arizona, Larson graduated Magna Cum Laude from SMU with a Bachelor of Arts degree in communications. She resides in Plano, Texas with her husband, former SMU basketball standout Jay Poerner, and their daughters, Reese and Brooklynn.

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